

Appendix B

Textbook Questionnaire

Hello!

We are Drs. Jason Wrench, Virginia Peck Richmond, Candice Thomas-Maddox, and James McCroskey, and we are creating a dataset to include the fourth edition of our book *Quantitative Research Methods for Communication: A Hands-On Approach* published by Oxford University Press.

Completing this questionnaire should take approximately 30 to 40 minutes. There are no known risks to participation in this data collection. Your participation is completely voluntary, and you may end your participation at any time. Your responses will be kept completely anonymous. After your individual survey has been entered into a computer database, your survey will be destroyed.

If after reading this letter you decide to participate in this data collection, simply fill out the attached questionnaire. Please be honest and as complete as possible with your answers. The person proctoring this data collection will have further instructions for you on how he or she will collect the completed surveys.

Returning this questionnaire certifies that you have read and understand this consent form and agree to be a participant in the data collection described. Additionally, you agree that known risks for your participation have been explained to your satisfaction, and you understand that no compensation is available from Ohio University, SUNY New Paltz, or the University of Alabama at Birmingham and its employees for any injury resulting from your participation in this research. Participation in this data collection also certifies that you are 18 years of age or older. Please understand that you may discontinue participation at any time without penalty or loss of any benefits to which you may otherwise be entitled.

Thank you for your time. We greatly appreciate your willingness to complete this questionnaire.

Sincerely,

Jason S. Wrench, Ed.D. Candice Thomas-Maddox, Ed.D.

Virginia Peck Richmond, Ph.D. James C. McCroskey, D. Ed.

Instructions: This instrument is composed of 24 statements concerning feelings about communicating with others. Please indicate the degree to which each statement applies to you by marking whether you:

Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
1	2	3	4	5

- ___ 1. I dislike participating in group discussions.
- ___ 2. Generally, I am comfortable while participating in group discussions.
- ___ 3. I am tense and nervous while participating in group discussions.
- ___ 4. I like to get involved in group discussions.
- ___ 5. Engaging in a group discussion with new people makes me tense and nervous.
- ___ 6. I am calm and relaxed while participating in group discussions.
- ___ 7. Generally, I am nervous when I have to participate in a meeting.
- ___ 8. Usually, I am comfortable when I have to participate in a meeting.
- ___ 9. I am very calm and relaxed when I am called upon to express an opinion at a meeting.
- ___ 10. I am afraid to express myself at meetings.
- ___ 11. Communicating at meetings usually makes me uncomfortable.
- ___ 12. I am very relaxed when answering questions at a meeting.
- ___ 13. While participating in a conversation with a new acquaintance, I feel very nervous.
- ___ 14. I have no fear of speaking up in conversations.
- ___ 15. Ordinarily, I am very tense and nervous in conversations.
- ___ 16. Ordinarily, I am very calm and relaxed in conversations.
- ___ 17. While conversing with a new acquaintance, I feel very relaxed.
- ___ 18. I'm afraid to speak up in conversations.
- ___ 19. I have no fear of giving a speech.
- ___ 20. Certain parts of my body feel very tense and rigid while giving a speech.
- ___ 21. I feel relaxed while giving a speech.
- ___ 22. My thoughts become confused and jumbled when I am giving a speech.
- ___ 23. I face the prospect of giving a speech with confidence.
- ___ 24. While giving a speech, I get so nervous I forget facts I really know.

Instructions: In the next group of statements are items that relate to the cultures of different parts of the world. Work quickly, and record your first reaction to each item. There are no right or wrong answers. Please indicate the degree to which you agree or disagree with each item using the following five-point scale:

Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
1	2	3	4	5

- ___ 1. Most other cultures are backward compared to my culture.
- ___ 2. My culture should be the role model for other cultures.
- ___ 3. People from other cultures act strangely when they come to my culture.
- ___ 4. Lifestyles in other cultures are just as valid as those in my culture.
- ___ 5. Other cultures should try to be more like my culture.
- ___ 6. I am not interested in the values and customs of other cultures.
- ___ 7. People in my culture could learn a lot from people in other cultures.
- ___ 8. Most people from other cultures just don't know what's good for them.
- ___ 9. I respect the values and customs of other cultures.
- ___ 10. Other cultures are smart to look up to our culture.
- ___ 11. Most people would be happier if they lived like people in my culture.
- ___ 12. I have many friends from different cultures.
- ___ 13. People in my culture have just about the best lifestyles anywhere.
- ___ 14. Lifestyles in other cultures are not as valid as those in my culture.
- ___ 15. I am very interested in the values and customs of other cultures.
- ___ 16. I apply my values when judging people who are different.
- ___ 17. I see people who are similar to me as virtuous.
- ___ 18. I do not cooperate with people who are different.
- ___ 19. Most people in my culture just don't know what is good for them.
- ___ 20. I do not trust people who are different.
- ___ 21. I dislike interacting with people from different cultures.
- ___ 22. I have little respect for the values and customs of other cultures.

Instructions: The following statements apply to how people communicate humor when relating to others. Indicate the degree to which each of these statements applies to you by filling in the number of your response in the blank before each item:

Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
1	2	3	4	5

- ___ 1. I regularly communicate with others by joking with them.
- ___ 2. People usually laugh when I make a humorous remark.
- ___ 3. I am not funny or humorous.
- ___ 4. I can be amusing or humorous without having to tell a joke.
- ___ 5. Being humorous is a natural communication orientation for me.
- ___ 6. I cannot relate an amusing idea well.
- ___ 7. My friends would say that I am a humorous or funny person.
- ___ 8. People don't seem to pay close attention when I am being funny.
- ___ 9. Even funny ideas and stories seem dull when I tell them.
- ___ 10. I can easily relate funny or humorous ideas to the class.
- ___ 11. I would say that I am not a humorous person.
- ___ 12. I cannot be funny, even when asked to do so.
- ___ 13. I relate amusing stories, jokes, and funny things very well to others.
- ___ 14. Of all the people I know, I am one of the "least" amusing or funny persons.
- ___ 15. I use humor to communicate in a variety of situations.
- ___ 16. On a regular basis, I do not communicate with others by being humorous or entertaining.

Instructions: The following statements describe the ways some people behave while talking with or to others. Please indicate in the space at the left of each item the degree to which you believe the statement applies **to you**. Please use the following five-point scale:

Never	Rarely	Occasionally	Often	Very Often
1	2	3	4	5

- ___ 1. I use my hands and arms to gesture while talking to people.
- ___ 2. I touch others on the shoulder or arm while talking to them.
- ___ 3. I use a monotone or dull voice while talking to people.
- ___ 4. I look over or away from others while talking to them.
- ___ 5. I move away from others when they touch me while we are talking.
- ___ 6. I have a relaxed body position when I talk to people.
- ___ 7. I frown while talking to people.

- ___ 8. I avoid eye contact while talking to people.
- ___ 9. I have a tense body position while talking to people.
- ___ 10. I sit close or stand close to people while talking with them.
- ___ 11. My voice is monotonous or dull when I talk to people.
- ___ 12. I use a variety of vocal expressions when I talk to people.
- ___ 13. I gesture when I talk to people.
- ___ 14. I am animated when I talk to people.
- ___ 15. I have a bland facial expression when I talk to people.
- ___ 16. I move closer to people when I talk to them.
- ___ 17. I look directly at people while talking to them.
- ___ 18. I am stiff when I talk to people.
- ___ 19. I have a lot of vocal variety when I talk to people.
- ___ 20. I avoid gesturing while I am talking to people.
- ___ 21. I lean toward people when I talk to them.
- ___ 22. I maintain eye contact with people when I talk to them.
- ___ 23. I try not to sit or stand close to people when I talk with them.
- ___ 24. I lean away from people when I talk to them.
- ___ 25. I smile when I talk to people.
- ___ 26. I avoid touching people when I talk to them.

Instructions: The following questionnaire lists 20 personality characteristics. Please indicate the degree to which you believe each of these characteristics applies to you while interacting with others by marking whether you (5) *strongly agree that it applies*, (4) *agree that it applies*, (3) *are undecided*, (2) *disagree that it applies*, or (1) *strongly disagree that it applies*. There are no right or wrong answers. Work quickly; record your first impression.

- ___ 1. helpful
- ___ 2. defends own beliefs
- ___ 3. independent
- ___ 4. responsive to others
- ___ 5. forceful
- ___ 6. has strong personality
- ___ 7. sympathetic
- ___ 8. compassionate
- ___ 9. assertive
- ___ 10. sensitive to the needs of others
- ___ 11. dominant
- ___ 12. sincere
- ___ 13. gentle

- ___ 14. willing to take a stand
- ___ 15. warm
- ___ 16. tender
- ___ 17. friendly
- ___ 18. acts as a leader
- ___ 19. aggressive
- ___ 20. competitive

Instructions: Below are 20 situations in which a person might choose to communicate or not to communicate. Presume you have completely free choice. Indicate the percentage of times you would choose to communicate in each type of situation in the space at the left of the item (0 = *never* to 100 = *always*).

- ___ 1. Talk with a service station attendant
- ___ 2. Talk with a physician
- ___ 3. Present a talk to a group of strangers
- ___ 4. Talk with an acquaintance while standing in line
- ___ 5. Talk with a salesperson in a store
- ___ 6. Talk in a large meeting of friends
- ___ 7. Talk with a police officer
- ___ 8. Talk in a small group of strangers
- ___ 9. Talk with a friend while standing in line
- ___ 10. Talk with a waiter/waitress in a restaurant
- ___ 11. Talk in a large meeting of acquaintances
- ___ 12. Talk with a stranger while standing in line
- ___ 13. Talk with a secretary
- ___ 14. Present a talk to a group of friends
- ___ 15. Talk in a small group of acquaintances
- ___ 16. Talk with a garbage collector
- ___ 17. Talk in a large meeting of strangers
- ___ 18. Talk with a spouse (or girl/boyfriend)
- ___ 19. Talk in a small group of friends
- ___ 20. Present a talk to a group of acquaintances

Instructions: On the following scales, please indicate the degree to which you believe the following statement: “Everyone should be required to take public speaking in college.” Numbers “1” and “7” indicate a very strong feeling. Numbers “2” and “6” indicate a strong feeling. Numbers “3” and “5” indicate a fairly weak feeling. Number “4” indicates you are undecided or do not understand the adjective pairs themselves. There are no right or wrong answers. *Only circle one number per line.*

- | | | | | | | | | |
|--------------|---|---|---|---|---|---|---|----------|
| 1) Agree | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Disagree |
| 2) False | 1 | 2 | 3 | 4 | 5 | 6 | 7 | True |
| 3) Incorrect | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Correct |
| 4) Right | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Wrong |
| 5) Yes | 1 | 2 | 3 | 4 | 5 | 6 | 7 | No |

Instructions: On the scales below, please indicate your feelings about “higher education.” Numbers “1” and “7” indicate a very strong feeling. Numbers “2” and “6” indicate a strong feeling. Numbers “3” and “5” indicate a fairly weak feeling. Number “4” indicates you are undecided or do not understand the adjective pairs themselves. There are no right or wrong answers. *Only circle one number per line.*

- | | | | | | | | | |
|-------------|---|---|---|---|---|---|---|------------|
| 1) Good | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Bad |
| 2) Wrong | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Right |
| 3) Harmful | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Beneficial |
| 4) Fair | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Unfair |
| 5) Wise | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Foolish |
| 6) Negative | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Positive |

Demographic Information

Biological sex: (circle one) Male Female

Political affiliation: (circle one) Democrat Republican Other
Not Registered to Vote

Classification in school: (circle one) Freshman Sophomore Junior
Senior Graduate Student

How much time do you spend online every week: (circle one)

0–½ hour	½–1 hour	1–2 hours	2–5 hours
5–10 hours	10–15 hours	15–20 hours	25+ hours

Age: _____